

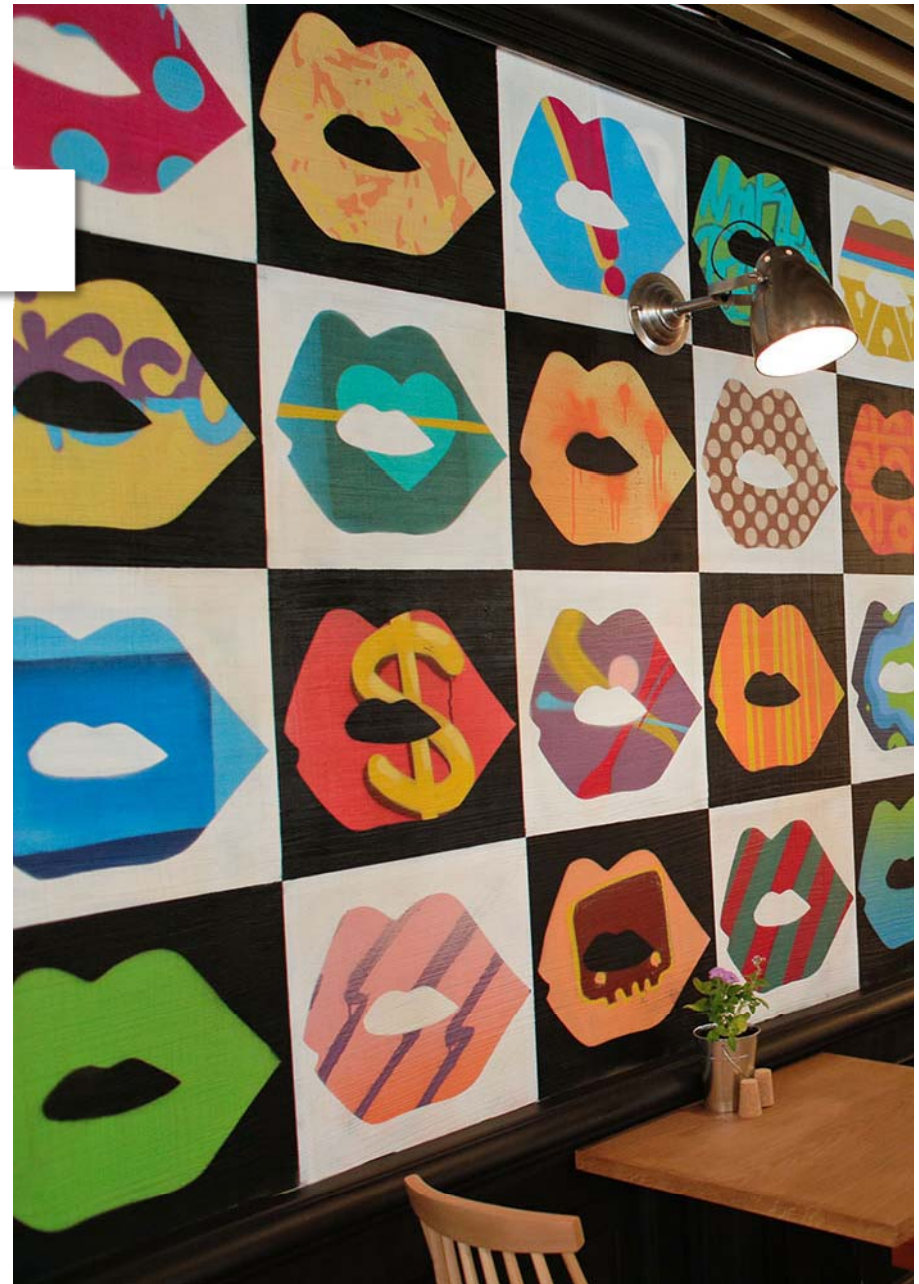


A new project of Tourdom.ru!

MARKETPLACE

Advertiser's personal account

A modern tool for launching and tracking advertising campaigns. Comes with a quick moderation, flexible budget and online statistics.





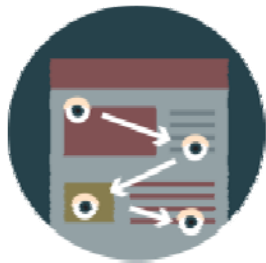
CPM starting at 399 rubles

**Minimum budget
starting at 1000 rubles**

**The placement period is
minimum 7 days**

12 banner platforms

1



Refill the company's deposit.

The bill is generated automatically and will be available in your personal account. You can choose the platform you want to use, and review the estimated results and recommended budget.

2



Set the budget

for your expenditures at the chosen website, upload the banner and the link. Next, have a look on your banner preview placed at the selected location and submit it for moderation.

3



The banner will be displayed at the chosen platform for the target audience immediately after the moderation.

4



Follow the statistics online during the whole period of the campaign. The closing documents will be generated automatically and available in the personal account.

Market Place Advertising Tools

Banners on the main page of the www.TourDom.ru website

Designed for those who wants to launch an image-creating advertising campaign



Through banners

Dedicated for getting bigger incoming traffic



B2C Banners

Single banner platforms, located at the pages very popular among the travellers



Marketplace Advertising Tools

News

Suitable for those who have a short and important information for your target audience



Announcements:

Preferable for those advertisers who wants to promote new products, projects and touristic sphere events



HotLine.travel articles

(to be launched in January 2018)

Ideal for companies that have something to say in the expanded format



Let the journey begin!

Don't hesitate to contact us about your experience at the Marketplace and we will do our best to help you to adjust your personal account as well as create the first advertising campaign.

Technical assistance

Alexey Nedorezov skype:
edm_alexey
nedorezov@tourdom.ru

